

HOW TO SUBMIT SONGS FOR DIGITAL MARKETING

To submit a new song by any music creator the below mentioned details will be required-

- Song details (**metadata**)- Singer, Lyricist, Composer, Music Arranger, Producer, Single or Album/Film details, year/date of release, language, star Cast (if the song has a video). As well as communicating address details of the content provider with contact numbers
- High Resolution **Artwork** of the song (**3300*3300 pixels**). Artwork can have singer, composer, lyricist and music director's details. No extra logo or brand name should be in the design. It must be a clean design. We need only soft copy
- **Audio file**: Wave (**44.1kHz / 16 bits (Mixed)**) or high resolution mp3 of the song

DIGITAL MARKETING DETAILS (Audio)

- *All major streaming platforms like **Gaana, Jio Saavn, Wynk, iTunes, Spotify, Amazon Prime Music, Google Play Music, Facebook** except Youtube. Creator can market it on Youtube on his/her own etc.*
- *As well as, in all major Telcos such as **Airtel, Reliance Jio, Vodafone Idea** etc.*

IMPORTANT POINTS

- ✓ You can submit the song by physically visiting Ramdhenu, Newslive Building, 2nd floor, Christianbast, Guwahati-5. Please bring your song details in pen drive
- ✓ Keeping the Covid situation in mind, you can also submit the song through mail at ramdhenu.tv@prideeast.com
- ✓ An official agreement will be done with the content provider for marketing terms and conditions after submission of the above details for revenue share and reporting